

# IDEAL COLLEGE OF ARTS AND SCIENCES, KAKINADA

## FACULTY PROFILE



1) Name : V.NAGESWARA RAO

2) Designation & Faculty : HOD, COMMERCE

3) Father's Name : V.KOTESWARA RAO

4) Date of Birth : 12-03-1978

5) Educational Qualifications : M.Com,

6) Area of Specialization : Accounting

7) Date of appointment : 1-10-2007

8) Details of Innovations / Contributions in Teaching

a. Design of Curriculum : Yes

b. Teaching Methods : Lecturer Method

9) Publications ( From 01-4-2018 to till-date)

S.No	Name of the Journal	Title of the Article	Names of the Authors	ISSN / ISBN No.	Publication Details	Impact Factor
1.	Make in India- Prospects and Challenges, Volume-4, Issue 3(3)	Make in India- Responses	B.Rama Mohan Rao, R.Venkateswarlu, V.Nageswar Rao	2348-7666	journals.in	Impact Factor 4.535
2.	India's economic Slowdown: Dynamics and perspectives	Demonetization and Its Impacts on Indian Economy	V.Nageswara Rao, R.Venkateswarlu		journals.in	
3	Marketing Strategies to go Vibrant in Digital Era	An Overview on Gigital Marketing in India	Sri v.Nageswara Rao, Sri. D.V.S Viswanadha Raju	ISBN 978-93-92257-52-0	journals.in	

**10) Research Projects Carried out :**

Title of the Project	Name of the Funding Agency	Amount Sanctioned Rs.	Duration of the Project	
			From	To

**11) Seminars / Conferences / Refresher Courses attended:**

Name of the Seminar / Symposia / Conference, etc.,	Name of the Organizer	Duration		Nature of the Participation
		From	To	
IISRR International Webinar on Data Security And Cyber laws	Indian Institute of Social Reforms@Research	04-12-2024		Participated
Pathways to Discovery and Innovation : Nurturing Researchers For Tomorrow(PDINR-2024)	5 Days National Webinar,P.R.Govt. college,Kakinada	25/04-2024	30/04/2024	Participated
National Webinar on "Creativity And Innovation in Entrepreneurship"	Y.V.N.R Government Degree college,Kaikaluru	14-10-2022	15-10-2022	Participated
National Webinar on Impact of Covid-19 Innovation and Business	Dr. S.R.K.government Arts College, Yanam	17-12-2021		Participated
National Webinar on "Lessons From The experiences of Green Revolution on Indian agriculture"	Andhra unviristy, Visakhapatnam	31-08-2021		Participated
International Webinar "Role of intellectual Property rights In HEI for strengthening R & D" .	Department of commerce, CIIE in Collaboration With centra for Skill Development, Govt. college, Rajamundry	26-04-2021		Participated
National Webinar on "Psychological well-Being during The Challenging Times'	Dr.S.R.K.Government arts college, Yanam	20-12-2021		Participated
National webinar on "Managing Finances And Investment In COVID TIMES"	Baldwin Methodist College, Affiliated to Bangalore central University, Bangalore	1-07-2020		Participated

National Webinar on "Indian economy during COVID-19 with special Reference to Agriculture and Informal Workers"	Sri Cr Reddy college, Eluru	22-06-2020		Participated
National Webinar on "Community Services:COVID-19"	Sri Y.N college, Narsapur	13-06-2020		Participated
International Webinar on 'Scientific Avenue to COVID-19'	S.K.s.d.Mahila Kalasala Degree & PG,(A), Tanuku	28-05-2020		Participated

**FDP :**

- Attended 5 days FDP Program in Commerce on **Atmanirbhar Bharat:'Unleashing Power of Commerce in Digital Era:Global Trade, Business Warfare, Lavies,Immersive Learning Pedagogy and Business analytics"** at Commissionerate of Collegeiate Education, Government of Andhra Pradesh (From20-07-2020 to 24-07-2020)

**Additional responsibilities:**

- Working as Controller of Examinations, From 10-09-2021 to Till date
- Worked as a Assistant Controller of Examinations, From 01-09-2015 to 09-09-2021

12.Memberships in Professional Bodies,Societies etc : No

13.Academic Distinctions (Awards / Honours, etc) : 1

14. Address : 2-56 OPPOSITE AMMA BUZER,,INDRAPALEM, KAKINADA

15.Mobile No : 9849390413

16.Mail Id :vnrcomm@gmail.com